



COLIN EVOY SEBESTYEN  
(415) 533-1697  
COLIN@MOVECRAFT.COM

MOVECRAFT.COM

## experience

### **Academy of Art University** *AcademyArt.edu*

Motion Graphics Lead. Duties included curriculum authorship, industry outreach, and professional instruction. Experience across multiple departments and across BFA/MFA/MA levels.

### **California College of the Arts** *CCA.edu*

Senior Lecturer, Graphic Design. Duties included curriculum authorship, committee review, and professional instruction.

### **Duarte Design** *Duarte.com*

Motion Design Lead. Design studio focuses on persuasive presentations that improve careers, companies, and lives. Presentations and keynotes included Al Gore's *An Inconvenient Truth*, Cisco Systems, Apple Inc.

### **Cobra Creative** *CobraCreative.com*

Senior Motion Designer. Cobra Creative is a boutique digital agency that collaborates with clients and other agencies to concept unique ideas and cultivate them into effective business solutions.

### **Freelance Design** *Movecraft.com*

Freelance Design. Specializing in strategy, production, & animation. Specific focus on helping clients find solutions to distinct sets of problems, whether they be budgetary, artistic, or technical. Clients & studios include: Adobe, MAXON, The Hallmark Channel, Aesop Rock, Apple, Venables, Bell & Partners, Little Red Robot, Gunshop, AKQA, Starz Network, Bonfire Labs, Hasbro, Coca-Cola Company, Google, Scion, Lucas-Film, Spline Festival & many more...

## key strengths

Deep love of the design process – from people to pixel, prototype to programming.

Multi-disciplined creative software expert. Adobe Creative Cloud, Maxon Cinema 4D, VDMX/ISF, HTML/CSS/JavaScript, p5js/Processing, audio/music.

10+ years graduate/undergraduate instruction in tertiary education environments.

Authored broad range of curriculum in multiple design disciplines – Web Design, Interactive Media, Graphic Design, Animation.

## education & accolades

### **BFA, New Media – 2004** *Academy of Art University, San Francisco*

### **MFA (studies) Design & Technology – 2012** *San Francisco Art Institute*

Motionographer – Featured Quickie  
Vimeo – Staff Pick  
GreyScaleGorilla – Feature  
MAXON computer – Featured artist and speaker  
HOW Design Live – Featured speaker  
IdN Magazine – Publication  
Soundwave ((?)) – Commissioned Artist  
Cut & Paste Design Tournament, San Francisco – Winner